FESTIVE FUNDRAISING IDEAS

Tis’ the season to be jolly!

Get together with friends, family, and colleagues for some festive fun whilst raising important funds for a cure.

1. ADVENT CHALLENGE
   Set yourself daily challenges in the lead-up to Christmas. Whether it’s a 5k walk each day or a daily yoga routine. Select your challenge, create a fundraising page, and share it. Post updates on social media and ask people to sponsor you.

2. SANTA DASH
   Organise a fun run or walk with friends, family or colleagues and dress up in your festive attire. Participants donate to take part.

3. CHRISTMAS QUIZ
   Put your knowledge to the test and host a Christmas quiz. Get your quiz guide here.

4. FESTIVE BAKE SALE OR BAKING CONTEST
   Go head-to-head with your fancy, festive bakes! Sell the baked goods for a donation. Find out more here.

5. FESTIVE FANCY DRESS DAY
   Organise a Festive Fancy Dress Day - ask people to pay £2 to enter (or £5 to not!). Give a prize for the best dressed, most creative, or ugliest Christmas jumper.

6. SWEETS IN A JAR
   Fill a jar with sweets and share a photo of it. Ask people to make a donation to take part and guess the number of sweets in the jar.

WE’VE GOT MORE IDEAS ON THE NEXT PAGE!
CHRISTMAS CRAFT WORKSHOP
Organise a Christmas craft-making workshop where people can create ornaments, wreaths, or other decorations. Charge a fee for participation.

CHRISTMAS LIVESTREAM
Connect for a cure this Christmas. Host a festive livestream and collect donations from your viewers. Find out more here.

DECK YOUR DESK WITH BELLS AND HOLLY
Give your desk a festive makeover. People can donate to enter and the best-dressed desk wins.

JINGLE BELL JUMBLE SALE
Clear out your festive decorations, unwanted gifts and clothing, then host a jumble sale.

HANDCRAFTED CHRISTMAS GIFTS
Calling all creative enthusiasts! Showcase your talent and create charming, handcrafted gifts to sell this Christmas.

ELF AUCTION
Gather some willing volunteers to be auctioned off as an Elf. The highest bidder gets the ‘little helper’ for a day (or longer!) to help with tasks, whether it’s cleaning, cooking, making a cuppa, or something else.

TURN YOUR FESTIVE FUN INTO LIFE-CHANGING DEMENTIA RESEARCH THIS CHRISTMAS.

The funds you raise will make a lasting impact and bring us closer to a cure.

Ready to get started with your fundraising? Set up your JustGiving fundraising page today, or find out more about other ways to donate.

THANK YOU FOR YOUR SUPPORT THIS CHRISTMAS.

ALZHEIMER’S RESEARCH UK FOR A CURE

Registered charity numbers - 1077089 & SC042474