

# WE EXIST FOR A CURE!

Thank you for signing up to **Connect for a Cure**, where your community will come together to connect and raise vital funds towards finding a cure for dementia.

To receive regular updates about our work and our future activities, join our discord at [alzres.uk/discord](https://alzres.uk/discord)

Here's a handy sheet with talking points for your livestream...

## SURPRISING STATS ABOUT DEMENTIA



Dementia is caused by diseases that physically attack the brain.



Every three minutes someone in the UK develops dementia.



One in two of us will be directly affected by the condition in our lifetime – either by developing it ourselves, caring for someone who has it, or both.



Alzheimer's disease is the most common cause of dementia, accounting for two thirds of all cases.

**ALZHEIMER'S  
RESEARCH UK** **FOR A  
CURE**

## ABOUT DEMENTIA RESEARCH



Six times more is spent on cancer research than dementia research.



There are no treatments to slow or stop the diseases that cause dementia, but research can change that.



Dementia research is underfunded compared to other health conditions.

## WHAT COULD DONATIONS FUND?



**£20**

£20 could fund one hour of dementia research and lead us to the next big breakthrough.



**£100**

£100 could help support our expert drug discovery teams who are speeding up the delivery of effective new treatments.

**Do you want to get interactive?** You could turn these stats into a quiz!