EVENT VOLUNTEER

SCIENCE COMMUNICATOR - NEW SCIENTIST LIVE

Alzheimer’s Research UK is the UK’s leading dementia research charity. We are working to revolutionise the way we treat, diagnose, and prevent dementia. But we will not stop there. With your support, we will keep going until every person is free from the heartbreak of dementia. We exist for a cure.

Why we want you.

A cure is within our grasp, together we can make it happen. In supporting this event, volunteers will be providing visitors with the opportunity to engage with dementia research, explore research progress and understand why it is so important in creating a lasting difference to dementia for future generations.

New Scientist Live is a three-day science festival taking place at Excel, London. The festival brings to life all different areas of science – health, space, earth, technology, and engineering.

What you will be doing

You will be part of a team of people representing Alzheimer’s Research UK at the event, consisting of the Public Engagement team, ARUK employees and volunteers.

At this event, your role will be:

- **Communicator** – talking to people about dementia and dementia research.
- **Demonstrator** – engaging with visitors at our stand, through demonstrations and props to start discussions.
- **Ambassador** – acting as an ambassador for Alzheimer’s Research UK in your conversations.

We will be using a range of our tried and tested activities, including 3D printed brains, a giant game of ‘Brain Health Kerplunk’ and some craft-style activities. As well as showcasing a new piece of digital technology ‘The Brain Tour, inside dementia’.

You will receive a full briefing ahead of the event, including a short video call training session, as well as support from the Public Engagement team throughout your role on event day.

Where and when

New Scientist Live is taking place from Saturday 7th to Monday 9th October 2023 at ExCeL London Royal Victoria Dock 1 Western Gateway London E16 1XL.

We are looking for people to help each day between these times:

- **Saturday 7th October** 10:00-17:00
- **Sunday 8th October** 10:00-17:00
- **Monday 9th October** 09:30-15:00

Depending on the number of volunteers we get, you would be welcome to help on multiple days.
The skills you need.

- Knowledge of dementia research.
- Skills to be able to communicate science to a range of audiences.
- Enthusiasm.
- A passion for the work of Alzheimer’s Research UK.

The benefits for you

Please see the general Event Volunteer role description for how we believe you’ll benefit from being involved. In addition to our usual benefits, at this event you will specifically benefit from:

- Exhibitor wristband allowing you to explore New Scientist Live during your breaks.
- The opportunity to develop your skills in communicating complex science and research to the general public.
- Training and support around how best to engage with the public.
- Opportunity to hear from the public about their expectations, concerns and questions about dementia, brain health and risk reduction.
- Boosting your CV for career development.
- Meeting new people and growing your network of public engagement contacts.

You will also be reimbursed for reasonable out of pocket expenses such as travel, food and refreshments, within agreed guidelines.

The next step

To apply, please fill in our online application form:
alzheimersresearchuk.org/volunteering/event-volunteer

On the application form, please tell us about your previous public engagement experience, and any other relevant details in the “Please tell us what skills and abilities you think you bring to this volunteering role?” section.

If you have any questions about this role please contact the volunteering team by email: volunteer@alzheimersresearchuk.org or telephone 0300 111 5555.
For further details visit our website: www.alzheimersresearchuk.org/volunteer