Project volunteer - Walk For A Cure

Alzheimer’s Research UK is the UK’s leading dementia research charity. We believe that medical research can and will deliver life-changing preventions, treatments and one day, a cure for dementia.

Why we want you

Walk For A Cure is an event for everyone impacted by dementia. A cure is within our grasp, together we can make it happen. In supporting this event, volunteers will be helping to launch a brand-new flagship event series that we believe will make a lasting difference to dementia for future generations.

What you will be doing

This role involves being supported by our team to raise awareness of Walk For A Cure. You will need to take a proactive approach, using your initiative to be our eyes and ears in your region as you help promote and advertise this event. Specifically, your role will be:

- **Planning** – connecting with our Regional team to build a promotion plan for your region.
- **In-person** – getting out-and-about in your region to boost visual advertising e.g., using posters, flyers and noticeboards, and visiting local businesses and community organisations.
- **Online** – using your local knowledge to promote to interest groups online, e.g., health & social care communities, fundraising platforms, outdoors clubs, walking groups, leisure industries etc.

Where and when

You will be needed for a few hours per week from April-July 2023. **This role can fit around your commitments. If you can give more or a little less than advertised, please get in touch to discuss.**

The skills you need

- Good communication and organisation skills.
- Knowledge of your local community and wider region.
- Some experience of or interest in marketing, promotion or advertising.
- An interest in Alzheimer’s Research UK and the work that we do.

The benefits for you

Here’s how we believe you will benefit from being involved:

- Knowledge of charity sector events and experience to add to your CV.
- Playing a key part in the successful marketing promotion of a new flagship event.
- The opportunity to meet new people and build relationships in your local region.
- A dedicated contact to provide support and encouragement throughout your volunteering.

You will also be reimbursed for reasonable out-of-pocket expenses.

The next step

To apply online, please visit: [alzheimersresearchuk.org/volunteering/project-volunteers](http://alzheimersresearchuk.org/volunteering/project-volunteers)

If you have any questions about this role please contact the volunteering team by email: [volunteer@alzheimersresearchuk.org](mailto:volunteer@alzheimersresearchuk.org) or telephone 0300 111 5555.

For further details visit our website: [www.alzheimersresearchuk.org/volunteer](http://www.alzheimersresearchuk.org/volunteer)