Jubilee fundraising ideas

This year, the Queen will become the first British Monarch to celebrate a Platinum Jubilee. Why not join in with the celebrations, between 2 and 5 June, while giving hope to all those affected by dementia? Check out our fundraising ideas below for inspiration!

A royal occasion

Host a party
Come together with your local community, family, friends, and colleagues and indulge like royal-tea. You could hold a street party for all your neighbours, gather friends and family for a British afternoon tea, swap your office canteen for a picnic with colleagues, or host an afternoon of garden games (croquet, anyone?). Liven up your event with our downloadable bunting template.

Hold a quiz night
How well do you know Britain’s longest-reigning monarch? Why not put your knowledge to the test and hold a Jubilee-themed quiz and see who will be crowned king or queen of royal trivia?

Dress like royalty
From princes and princesses to Victorians and Edwardians, why not get children involved in the celebrations with a fancy-dress day. While it’s a great activity for schools, being a king or queen for the day doesn’t just have to be for kids. It could be a fun workplace fundraiser too!
Create a royal dish
Did you know the classic coronation chicken (which many of us know and love) was invented for Queen Elizabeth II’s coronation? Why not unleash your inner MasterChef and create a new dish for the Jubilee! Charge a small entry fee and challenge friends, family, or colleagues to see who can cook up a dish fit for royalty. To decide a winner, you could host a dinner party and sample all the amazing creations.

Picture challenges

Photo trail
Whether you’re out getting your daily steps in, or on your weekly jog – a photo trail challenge could make a great addition to your outdoor hobby. You could take photos of a series of landmarks or objects that spell ‘Jubilee’ or ‘Elizabeth’, or the pictures could be themed around royalty or the Queen instead. You decide!

Why not get friends, colleagues or your local sports club involved, in exchange for a small donation? You could compete to see who takes the most imaginative pictures, or who can complete the trail the fastest. Winner gets a prize!

Strava art
Challenge your friends or colleagues to create royalty-themed Strava art while out on their run, walk or cycle. You could attempt to draw pictures of castles or crowns or spell out Jubilee or Elizabeth instead. Charge a small fee to enter and see which one of you is a budding Strava artist!

Ready, steady, bake
Whisks at the ready to show off your amazing baking skills! You could host a cake sale at work, set up a coffee morning with friends, or hold a bake-off style competition. Bonus points for the cakes and pastries with the best regal names and decorations.
A royal mint

Coin scavenger hunt
We often hear how much money is stuck down the back of furniture, so why not get everyone you know to scavenge the depth of their sofas and pockets in search of spare coins? If you strike gold, donate the pennies to support dementia research.

Coin chain competition
Get friends, family, or colleagues together for a coin chain competition! Gather all the 1ps and 2ps you can find and compete to make the longest chain of coins in a set time. Then simply donate all the change.

Get crafty

Host a crafts session
Show off your artistic skills and host a royalty-themed crafts session in exchange for a small donation. You could create a collage of the Queen’s head, decorate crowns, or make your own royal bunting. This could be a great activity to get the kids involved with!

The ultimate 70 challenge

The big 7-0
If the theme of royalty isn’t for you, why not focus on the big 7-0 instead? Get active and do 70 reps of your favourite exercises, get competitive and challenge friends or colleagues to run, walk, or cycle 70k, or get cooking and bake and sell 70 cakes.

If these ideas don’t take your fancy, why not take on your own ultimate 70 challenge instead?