This Easter, support Alzheimer’s Research UK to fund vital world-class research to prevent, treat and cure dementia.

Here are some festive fundraising ideas:

1. Organise an egg and spoon race and charge a fee per person or team to enter. You could even make it a relay race, or use real eggs!

2. Get crafty and hold an egg decorating contest. You can have different categories for decoration types (funniest face, best accessories, most ornate). Pay to enter or ask people to donate their spare change and pick their favourite design.

3. Guess how many mini eggs are in the jar. Ask people to pay per guess. The lucky winner of the eggs is the person who gets nearest to the right number.

4. Invite people to guess the name of a large Easter bunny toy, charging a fee to enter. The lucky winner gets the bunny.

5. Hold an Easter bonnet parade! Get creative and make a bonnet or hat. If you’re working from home, get the kids involved! Pay to enter and ask people to vote for their favourite - you could have categories by age group, or cutest etc.

6. Host a hop-a-thon. This could be an Easter dance or a sponsored hop.

Thanks to your help we can make breakthroughs possible.