Virtual fundraising ideas

Are you searching for some fundraising from home inspiration? Look no further. Our virtual fundraising ideas are great for bringing colleagues together and breaking up the working day!
Connect...

Read for research
Books feed our minds and keep our brains in shape! So why not use your love of reading to socialise and raise funds at the same time? Check out our literature-themed fundraising ideas for inspiration!

The silver screen
If you prefer the silver screen to the printed word, you could set up a virtual film club, host a movie night or a movie-marathon with colleagues and friends. Use the Netflix Party Chrome Extension, with everyone logging on from their sofa at home and donating the cost of a cinema ticket.

Virtual voices
Do you think you can give Adele a run for her money? Then check out our musical fundraising ideas for breaking up the working day and connecting with colleagues.

Game for good
Pick up your controller and bash those buttons for dementia. You could host a tournament or hold a livestream of your fundraising on Twitch. Check out the gaming section of our website for more info!

Team socials
If you miss seeing your colleagues, why not set up a regular virtual happy hour? You could have a post-work catch up and relax with some beers or cocktails. Or keep the socialising non-alcoholic and hold a virtual coffee break instead. Donate the price of your drink or snacks to Alzheimer’s Research UK!
Food and drink...

**Ready, steady, cook!**
Unleash your inner Ainsley Harriet. List 5-8 ingredients and challenge your colleagues, friends, and family to come up with the best meal. Who will reign champion, the **green peppers**, or **red tomatoes**? You could even have prizes (e.g., most imaginative, best presented).

**Host a Battle of the Bakes**
Go whisk-to-whisk with colleagues in a Battle of the Bakes. Charge an entry fee for bakers. In person judges can vote on taste, and online judges on presentation. The winning baker could even take bids from colleagues, with the highest bidder being gifted the delicious bake on the return to the office!

**Virtual dinner party**
Perhaps eating (and not competing) is your style? No worries! Why not hold a relaxed post-work dinner party with colleagues? You could make a small donation to attend or pay what you would have spent dining out.

**Wine and cheese night**
Relax with a cheese and wine tasting after work. Deliver a selection of wines to each household that signs up and get colleagues together, virtually, to sample each one!
A cut above the rest

Grow it – embrace your long locks, or bushy beard, with a grow-a-thon. Ask for sponsorship from colleagues, friends, and family. Perhaps the person with the highest donation can pick your next style?

Chop it/style it – why not ask someone you live with to pick up the scissors or clippers and give you a (snazzy?) new chop or dye your hair a wacky colour in exchange for donations.

Shave it – alternatively, why not go all natural and shave your hair off completely?

** Video/photo evidence mandatory!

Dance it out

Virtual dance challenge – bust some moves with a TikTok dance challenge. Set up a fundraising page, start a dance challenge and tag a friend to continue. Keep the moves and money rolling by donating before you pass on the challenge!

Danceathon – channel your energy into a danceathon for 12, 24 or even 36 hours and live stream the challenge. Colleagues could take shifts or dance the whole day (and night) away if they really want to! Ask for sponsorship or for donations for every song suggestion.

We double dare you

Round up some brave colleagues that are willing to complete dares in exchange for donations. Post video evidence on your staff intranet or set up a live stream on Facebook or Instagram! If your Senior Leadership Team are good sports, then why not get them involved? If the fundraising target is met, they will have to take on the outrageous dares too! Remember to keep the dares safe.

Give it up and give back

Thinking about pressing pause on a habit or vetoing a vice? Check out our suggestions on what habits to quit!
Coin hunt
We often hear how much money is stuck down the back of furniture, so why not get everyone you know to scavenge the darkest depths of their sofas in search of spare coins? If you strike gold, donate the pennies to dementia research!

Virtual collections
Take your bucket collection virtual! Set up a JustGiving page and personalise it with reasons for supporting Alzheimer’s Research UK, and ask colleagues, friends, and family, to donate.

Utilise your email signature
If you’re fundraising for an upcoming challenge or event, why not share the link in your email signature? It’s a great way to remind internal colleagues that you’re fundraising, and you may even get some donations from generous external contacts too!

Sweepstakes
You can set up a sweepstake for almost anything, from predicting your finish time in a race to guessing how many times the boss’ cat will make a video conference appearance. Set up an entry fee and offer a prize for the closest guess!

Give in celebration
Whether it’s your birthday, anniversary or any other celebration, dedicate your special day to Alzheimer’s Research UK. Gather friends, family and colleagues for a virtual celebration and ask for donations to dementia research instead of gifts!

Give while you shop
Looking to make your next online purchase? Why not take a look at our easy, everyday ways to support Alzheimer’s Research UK online at no extra cost to you!

Donate what you save
Saving the cost of a daily commute, lunch out, or morning coffee? Why not donate your savings to Alzheimer’s Research UK and encourage colleagues to do the same!

Matched funding
Have you done some fundraising or donated to Alzheimer’s Research UK? Ask if your workplace will match the money you have raised. Their generosity could double your fundraising total!
Keep your mind and body fit…

Think brain health
What is good for your heart is good for your head. Keep your brain healthy and support dementia research at the same time. Check out our think brain health fundraising ideas for inspiration!

Sign up to one of our sporting challenges
Browse our varied list of organised events coming up throughout the year. Would you rather keep it virtual? No problem! Look at our virtual events hub for suggestions.

Sweat it out at lunchtime
Take a break from your desk and get colleagues together virtually for an exercise class. You could mix it up with a different class every week such as yoga, bootcamp, HIIT, to name just a few.

Get crafty...

Gift your creativity
Whether your talents lie in knitting blankets, candle-making or drawing pet portraits, you could turn your hobby into a side hustle for good! Sell your items at local outdoor markets, via social media or online marketplaces such as Etsy and donate a percentage of profits to dementia research.

Host a craft workshop
Host a social craft workshop from the comfort of home. There is no need to be an expert crafter! Anyone can join in, virtually, in exchange for a small donation. Ideas include knitting, pottery painting and embroidery. Or why not hold a crafting equivalent of ready steady cook, where colleagues battle it out to make the best item with limited resources?

If your workplace is a corporate partner of Alzheimer’s Research UK, please find their preferred fundraising page here: alrez.uk/create-your-page