Battle of the Bakes

Alzheimer’s Research UK
Make breakthroughs possible
A big thank you

Thank you for putting your baking skills to use to help make breakthroughs possible!

Whether you’re a budding baker or an enthusiastic judge there is a role for you in the ARUK Battle of the Bakes. With over 850,000 people living with dementia in the UK it has never been so important to raise funds in search of preventions, treatments and a cure.

ARUK has been behind many significant breakthroughs in dementia research and with your baking skills, we can achieve even more. Simply sign up some keen bakers to make treats for each round of the bake off and then charge tasters to judge each entry.

So whisk out your spatula and turn up the heat to raise that dough!

Battle of the Bakes
Instructions

**Step 1: Decide on a venue**
- Will the kitchen at work be big enough?
- Can you invite the companies nearby to participate?
- Do you have enough plates and cutlery for everyone to taste the baked treats?

**Step 2: Set some dates**
- Will you hold more than one round and if so how often?
- We recommend once every two weeks to give everyone enough time to prepare.

**Step 3: Decide the Rounds**
- We have a whole list of rounds you can choose from below.
- How many do you think will work for you? We find that five round gives a competitive atmosphere without going on too long.
- Will you have a final showstopper round?
- Perhaps you could have a round which best illustrates your company’s brand or values?

Suggestions for rounds: Cake, bread, pastries, miniatures, show stopper, biscuits, European cakes, American themed bakes, Christmas/Easter cakes, cupcakes, muffins, cakepops, savoury.

These are just some of the rounds we’d suggest but feel free to invent your own!

**Step 4: Secure Prizes**
- Will you give a prize to the best baker at each round?
- Can you secure a prize from a local business for the overall winner?
- Are there prizes for the runners up?

**Step 5: Promote the Competition**
- Use our poster below to promote your competition.
- Email your colleagues to recruit bakers and to let people know when judging will take place.
- Use social media to promote your competition.

**Step 6: On the Day**
- Get each baker to tell you which cake is theirs and allocate them a number.
- Put a card next to their cake with their number and the name of their cake – this will ensure fair marking.
- Print the score cards and give them to each ‘judge’ in return for a donation.

**Step 7: Scoring**
- Work out the average score for each baker.
- The person with the highest average score wins the round and is crowned best baker.
- The baker with the highest average score at the end of all the rounds wins the competition!
- We’ve recommended this as a scoring system but you may have an even fairer way of choosing your top baker.
# Scorecard

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<thead>
<tr>
<th>Cake Number</th>
<th>Cake Name</th>
<th>Score (1-10)</th>
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Raise some dough for #TeamARUK

Test your baking skills and enter our Battle of the Bakes. Or, make a donation to judge the baked treats and score them out of ten.

Date: _______________ Venue: ______________________________________

Entry Fee: __________ per judge.

To enter as a baker contact: __________________________________________
on: _____________________________

Registered charity number: 1077089 and SC042474
Congratulations!

You are a Battle of the Bakes WINNER.

Your support will help us fund world class research to make breakthroughs possible.
We are baking for Alzheimer’s Research UK

Our top bakers are:

1
2
3