

#JustDanceMemories

Promoter: Ubisoft Limited, 3rd Floor Ranger House, Walnut Tree Close, Guildford, Surrey, GU1 4UL. Registered company number 02409000.

1. Entrants must ensure that their participation is lawful in accordance with the laws of the country of which they are a citizen and/or reside. This Promotion is void where void under local national laws. The Promoter shall not be taken to make any representations, express or implied, as to the lawfulness of any individual's participation, or as to any other aspect of any Promotion.
2. No purchase is necessary; however, internet access and a valid Instagram, Twitter or Facebook account is required.
3. **Promotion Period:** Enter between 00.00 GMT on the 5th November 2019 and 23.59 GMT on the 15th December 2019 inclusive.

4. To enter:

Log into your Facebook, Twitter or Instagram account (or create one for free);

- a.) Post/tweet/share a photo, video or description of your own dance memory using the #JustDanceMemories hashtag.
- b.) Share/retweet/regram posts containing the #JustDanceMemories hashtag.

In addition, on Instagram, you can;

- a.) Tag your 'favourite' dance partner or comment with your 'best' dance memory on the campaign posts from the official Ubisoft UK, JustDance UK, Alzheimer's Research UK and selected influencer/celebrity Instagram channels.

The Promoter will donate £1 plus VAT in UK pound sterling for each valid entry during the Promotion Period to the registered charity Alzheimer's Research UK, up to a maximum in aggregate of £60,000 plus VAT.

5. Only entries that are shared publicly will be visible and valid. If your Instagram, Facebook and/or Twitter profiles are set to private, your post/tweet may not be visible and your entry will not be valid.

6. Charity Information:

a.) The Promoter will donate £1 plus VAT for each valid entry during the Promotion Period to Alzheimer's Research UK Trading Limited, up to a maximum in aggregate of £60,000 plus VAT within 30 days of the end of the Promotion Period.

b.) Alzheimer's Research UK Trading Limited (company number 03681291) is a limited company that is wholly owned by and donates all of its taxable profits to Alzheimer's Research UK, a registered charity in England and Wales (with company number 03681291 and charity number 1077089 and SC042474) whose registered office and address is at 3 Riverside, Granta Park, Cambridge, CB21 6AD and whose mission is **to bring about the first life-changing dementia treatment by 2025.**

c.) We proudly support Alzheimer's Research UK and their efforts to make breakthroughs in dementia research possible. For more information visit: <https://www.alzheimersresearchuk.org/>

d.) The Promoter will make available on request a final total of donations made through this Promotion to the charity. To make a request please send an email to Justdancememories@ubisoft.com quoting "Ubisoft Alzheimer's Research UK #JustDanceMemories Charity Total" in the subject line between 16th December 2019 and 16th June 2020.

7. By submitting your information and creating a Twitter, Facebook or Instagram account, you agree to the Twitter, Facebook and/or Instagram terms of use and privacy notice. If you do not agree to such terms of use and privacy notice, you cannot create a Twitter, Facebook and/or Instagram account, or participate in Promotion.

8. Moderation: The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contains any content that is offensive or could reflect negatively on the name, reputation, or goodwill of the Promoter, Alzheimer's Research UK or any brand;

- b. defames, misrepresents, or insults other people or companies, including, but not limited to the Promoter and Alzheimer's Research UK (including its partners);
- c. promotes any political agenda;

9. By entering the Promotion, you acknowledge and agree that Ubisoft Limited and Alzheimer's Research UK may re-tweet and/or re-post your entries on its social media accounts and/or on its website and in its marketing.

10. All entries must be made by the entrant themselves and must be received by the end of the Promotion Period to be valid. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that entrant's entries will be disqualified and any prize award will be void.

11. No responsibility is accepted for entries lost, damaged or delayed or as a result of any network, computer hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.

12. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Twitter. You understand that Instagram and/or Twitter has no liability for any element of this Promotion.

13. The Promoter will only use the personal details supplied for the administration of the Promotion and for no other purpose, unless we have your consent. Click to see our privacy policy here: <https://legal.ubi.com/privacypolicy/en-GB>

- 14.** Nothing in these terms shall limit or exclude the Promoter's liability to you for death or personal injury caused by our negligence, for fraudulent misrepresentation, or for any other liability that, by law, may not be limited or excluded. Subject to this, in no event shall the Promoter be liable to you for any loss, damage or disappointment suffered as a result of your entering (or inability to enter) the Promotion.
- 15.** If for any reason the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to terminate, modify or suspend the Promotion.
- 16.** If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 17.** By entering this Promotion, all entrants will be deemed to have accepted and be bound by these terms.
- 18.** The Promoter's decision is binding in all matters relating to this Promotion, and no correspondence shall be entered into.
- 19.** If any provisions of these terms are judged to be invalid, illegal or unenforceable, this shall not affect or impact the continuation in full force and effect the remainder of the provisions.
- 20.** The terms of this Promotion shall be interpreted and applied on the basis of English Law except that (if you are a consumer and not a business user) and if you live in a country other than England there may be certain mandatory applicable laws of your country which apply for your benefit and protection in addition to or instead of certain provisions of English law. Any dispute between you and us regarding these terms or the Promotion will only be dealt with by

the English courts, except that (if you are a consumer and not a business user and if you live in a country other than England, you can choose to bring legal proceedings either in your country or in England, but if we bring legal proceedings, we may only do so in your country.

Please submit any questions you have about these terms or any problems concerning the Promotion by email to Justdancememories@ubisoft.com