Alzheimer’s Research UK Conference – 2020 ICC Wales
Sponsorship Opportunities
Our vision is a world where people are free from the fear, harm and heartbreak of dementia.

Alzheimer’s Research UK is Europe’s leading dementia research charity.

We battle the stigma and enable more people to take part in research.

Alongside our world-leading research, we play a vital role in informing the public about dementia.
The Alzheimer’s Research UK Conference 2020 will be held at the brand new ICC Wales in Newport.

The conference brings together scientists from a range of research backgrounds who all share a common mission to defeat dementia.

It is a fantastic opportunity for researchers to share their knowledge and form new collaborations.

Delegates are mainly UK based scientists in the dementia research field from a range of disciplines including neuroscience, psychiatry, molecular biology, neuropathology and genetics.
Sponsorship Packages

PLATINUM SPONSOR

- Company logo, link and acknowledgement in emails/newsletters sent to our conference mailing list. From September 2019, five emails (approximately one a month) will be sent to our conference mailing list of between 2,000 – 2,500 people.
- Company logo and link on the Alzheimer’s Research UK Conference 2020 website labelled as Platinum Sponsor.
- Company logo and acknowledgement in the Alzheimer’s Research UK Conference programme booklet.
- A4 advertisement/advertorial in the Conference programme booklet in the prominent position of the back inside cover.
- Company logo on delegate name badges (exclusive to Platinum Sponsor).
- Company logo on the delegate bags.
- Four delegate passes allowing representatives access to the scientific talks on both days of the conference.
- A pop-up banner located at the registration desk (exclusive to Platinum Sponsor – sponsor to provide banner).
- Company logo, link and acknowledgement in the thank you email that is sent out to all attendees post-conference.

£14,995 excluding VAT
Sponsorship Packages

GOLD SPONSOR

• Company logo, link and acknowledgement in emails/newsletters sent to our conference mailing list. From September 2019, five emails (approximately one a month) will be sent to our conference mailing list of between 2,000 – 2,500 people.

• Company logo and link on the Alzheimer’s Research UK Conference 2020 website labelled as Gold Sponsor.

• Company logo and acknowledgement in the Alzheimer’s Research UK Conference programme booklet.

• A4 advertisement/advertorial in the Conference programme booklet.

• Company logo on the delegate bags.

• Three delegate passes allowing representatives access to the scientific talks on both days of the conference.

• Company logo, link and acknowledgement in the thank you email that is sent out to all attendees post-conference.

£9,995 excluding VAT
Sponsorship Packages

SILVER SPONSOR

• Company logo, link and acknowledgement in emails/newsletters sent to our conference mailing list. From September 2019, five emails (approximately one a month) will be sent to our conference mailing list of between 2,000 – 2,500 people.
• Company logo and link on the Alzheimer’s Research UK Conference 2020 website labelled as Silver Sponsor.
• Company logo and acknowledgement in the Alzheimer’s Research UK Conference programme booklet.
• A5 advertisement/advertorial in the Conference programme booklet.
• Company logo on the delegate bags.
• Two delegate passes allowing representatives access to the scientific talks on both days of the conference.
• Company logo, link and acknowledgement in the thank you email that is sent out to all attendees post-conference.

£4,995 excluding VAT
Sponsorship Packages

BESPOKE

Why not tell us what you want from a sponsorship package? What’s important to you?

We will build a sponsorship package around your needs.

- Company logo, link and acknowledgement to mailing list
- Company logo and link on the website
- Company logo and acknowledgement in programme booklet
- A4 advertisement/advertorial in the Conference programme booklet
- Company logo on delegate name badges
- Company logo on the delegate bags
- Delegate passes
- A pop-up banner located at the registration desk
- Company logo, link and acknowledgement in thank you email
- Other requests
Why sponsor the Alzheimer’s Research UK Conference 2020?

The UK’s largest annual gathering of dementia researchers, with 500 delegates attending in 2019.

Unique opportunity to meet dementia researchers from a range of disciplines

We offer a range of sponsorship opportunities

A chance to be a recognised supporter of one the fastest growing charities in the UK
For more information please contact Rhys Paterson

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